

OCTAVIA FREUD PRESS RELEASE

Manchester born, Oxford based DIY electronic artist Martin Andrews' new Octavia Freud album, 'Land ahoy' will be released on 27th June 2022 on DITTO digital distribution and limited edition gatefold CD.

The 10 track album is Octavia Freud's fourth studio release and features the tracks, 'Boris can dance', 'When I was a kid', 'Hot Nights' and 'Fifty'. The album mixes northern sardonic wit with kosmische guitars, acid bleeps and synth driven electro-pop songwriting.

The album has already picked up positive music magazine reviews and tracks has gained regular airplay on BBC Introducing Radio shows with Martin touted as an artist to watch.

Nightshift magazine awarded 'Boris can dance' their single of the month and Octavia Freud is their current June cover star. In the interview Martin shares his previous music-making achievements and his thought processes behind writing the new album, describing it as *'a place to feel landed musically and emotionally'*.

Songs on 'Land ahoy' cover a wide variety of themes, such as the death of a bandmate during lockdown, Martin's diagnosis of long covid that left him struggling with chronic fatigue and unable to make music for a year, the ridicule of a political leaders' inability to speak the truth, childhood scrapes growing up in the north and the act of resilience many DIY musicians face when playing to 50 people in the back of a pub for £50.

To promote the release of the album Octavia Freud has played headline shows at Oxford's Bullingdon and Jericho Tavern venues in May and will be performing at Kenton Theatre on June 24th, an album launch gig at Modern Art Oxford on July 1st and at Oxfordshire's Riverside Music Festival on July 30th 2022.

REVIEWS

"Octavia Freud has hit gold with a deeply personal yet political style that reaches out of its electronic corner to embrace post-punk. All of life is contained in this unstintingly engaging forty minutes - you can fight for your right to party, or party for your right to fight; either way Octavia Freud leaves you feeling you'll win the day." Nightshift magazine

"You cannot watch the local electronic maestro, like an acid house Stewart Lee crossed with Banksy if he bought a drum machine, Octavia Freud live without a huge grin on your face - expect sumptuous club grooves, while he lays waste to everything and anything he has in his telescopic sights." OMS magazine

BIO

Octavia Freud is Martin Andrews' alter ego for when he wants to make humorous, poignant and political lo-fi electronic songs. Think Yard Act meets Billy Nomates listening to some battered acid house and Cabaret Voltaire records and you might be getting close to his DIY analogue synth agro-pop. Early releases had Martin using a Roland VT8 vocal FX to put an octave on his voice to create a non-gendered alter ego. More recent recordings use Martin's northern vocal talkie style in order to deliver tales of too many youthful nights down the Hac finally catching up with the reality of reaching middle age.

Martin started making left-field electronic music in the mid 2000's and performed in various acts that played at London's ICA, Fleche D'or in Paris and at Isle of Wight's Bestival. He recorded live radio sessions for XFM and his collaboration with producer IDC gained single of the week in Mixmag. Martin's tracks have been selected on mix compilations by the late Andrew Weatherall, appeared alongside Goldfrapp on the seminal 'Robopop' electro-pop compilation and been remixed at Death in Vegas' Contino Rooms by Cosey Club founder Richard Clouston. Martin spent several years DJing and promoting London's The Heavenly Social Club's live electronic monthly night, 'Neural Ohmlette' and he set up Modern Art Oxford's live Basement and Yard live music sessions.

LINKS & CONTACT

Music releases - octaviafreud.bandcamp.com

Official website - octaviafreud.com

Video search - Youtube + Octavia Freud

Social - facebook.com/octaviafreud

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